

# Convertigo Enterprise Mashup Server

**Reap the Benefits of Legacy and Web IT assets**

Convertigo C-EMS is the only Enterprise Mashup Platform able to mix and orchestrate multisource content and process, including API-less Legacy and Web applications, and expose them either as Web services or rich Web 2.0 composite applications based on modular and intelligent homemade widgets.



# Convertigo Enterprise Mashup Server

Quickly deliver Enterprise 2.0 tailored business applications:

## Leverage & Expose assets

- Seamlessly produce Web services behind API-less Legacy and Web apps
- Bridge the gap between internal and external resources
- Directly integrate structured and unstructured apps and contents

## Build & Share reusable components

- Web services, RSS feeds, Widgets...
- Sequences
- Usable from any client app including Flex, SharePoint, Ajax, Portlet, iWidget

## Mix & Orchestrate Widgets & Services

- Compose and link widgets together with business logic
- Design multisource sequences and Web services
- Articulate client business logic with server based transactional processes

## Deploy Web services & rich composite apps

- On-premises or in the new Convertigo Cloud
- Elastic adjustment of Cloud resources with business requirements
- Administrate, secure and monitor according to IT governance rules and infrastructures

## C-EMS is the only one

- Enabling a large scope of existing assets including API-less apps and unstructured content
- Unifying presentation, process and data mashups
- Road-tested in combining legacy green screens and Web apps
- Integrating Eclipse-based Studio for developers and a full Web-based Composer for business users
- Totally administered, secured and governed

## Empower business users & IT

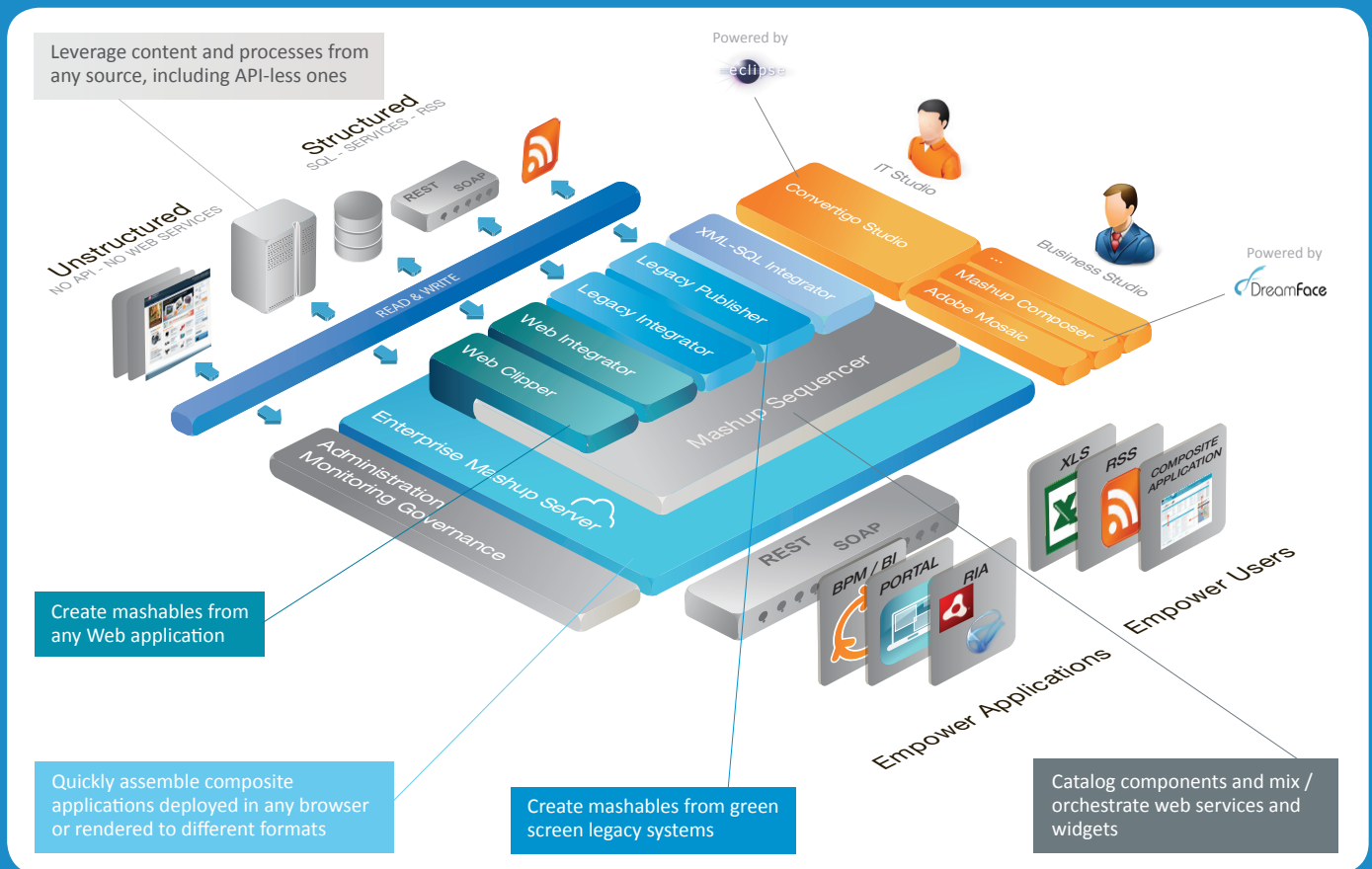
- Put unstructured data to work for you
- Produce larger results in less time
- Save valuable time-to-market
- Enjoy ease of use
- Reduce IT backlog
- Avoid redeveloping existing business processes
- Extend IS or SOA capabilities to embrace more applications

- ✓ **Leverage All Existing Business Processes**
- ✓ **Improve User Experience**
- ✓ **Enhance Information System Efficiency and Agility**



# Mashup your Business

Want to build rich Web 2.0 composite applications or orchestrated Web services?  
C-EMS is the "One stop shop" platform with all functions needed to fit with all your project requirements.



## Convertigo Cloud

With C-EMS 5, Convertigo customers will be able to deploy their newly created mashups in the Cloud, with just a few mouse clicks. The Convertigo Shared Cloud is the perfect place to freely evaluate C-EMS. No fees, no burden, just a straight line between new business ideas and running mashups. Once fully tested, validated mashups can be easily migrated to the isolated and secured Convertigo Private Cloud with guaranteed SLA. Benefit from the Convertigo Cloud elasticity to reach the right level of performance and fit with business operation fluctuations anywhere in the globe.

The Convertigo Cloud relies on Amazon EC2, and provides a fully pre-configured and monitored environment on top of it. It brings fault-tolerance, scalability and load-balancing to Convertigo customers, satisfying the most demanding Corporate IT governance policies. The Convertigo Cloud monitoring system can easily adjust resources with evolving business requirements. It supports load peaks and fast-growing Web site traffic as well.

Convertigo customers can mix traditional on-premises and Cloud deployments, allowing full flexibility in terms of IT architecture and governance. The simple and unified subscription model, including both Amazon and Convertigo fees, is the most convenient solution for alignment of IT budgets with continuously changing business needs.



# Who needs Convertigo?

## Developers

Development teams searching for standardized tools to quickly develop rich and portable Web 2.0 user interfaces connected to all available internal and external resources as efficiently as possible.

## IT

IT departments looking for solutions to do more with less by quickly deploying new business functionalities while reinforcing Corporate IT governance and SOA strategy.

## Business

Business users willing to instantaneously mash business information and process, wherever they are, into new generation user-friendly Web 2.0 apps, without tedious development cost.

## Create your applications grabbing data and processes everywhere

### Boost your CRM



### Expand your E-commerce



### Get Smartphone ready



### Leverage your applications with RIA and SOA



## 5 steps to fit with all your requirements.

### • From getting started to deployment and beyond:

1. Download C-EMS 5 and quick start  
→ [www.convertigo.com/download](http://www.convertigo.com/download)
2. Build your own Web services, Widgets or Mashups
3. Instantly publish your project in the free public Convertigo Shared Cloud
4. Add more power on-demand with the Convertigo Private Cloud
5. Get support and assistance from Convertigo team

## About Convertigo

Convertigo is working to radically change how companies create applications with the agility and reliability needed to innovate, streamline business processes and improve customer satisfaction. Our flagship product, Convertigo Enterprise Mashup Server is recognized as the most complete on the market. It automatically captures any Web or Legacy applications to build Widget components, Web services and RSS feeds that can be combined or integrated with SOA. With more than 300 client references, including Orange, Sennheiser, BNP Paribas, Club Med and an international distribution network, Convertigo offers its "Enterprise Server" and "Cloud Server" services adapted to small, medium and large enterprises.

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